

# "Streaming platforms in MENA Region and North Africa"

Symposium June the 1<sup>st</sup> 2023

Campus Condorcet – Meeting Room 5.023 (5<sup>th</sup> Floor)



9:00-9:30

● Welcoming the participants

9:30-9:45

● Introduction

9:45-10:20

● **Panel (1) Challenges and opportunities of the transnationalization of content**

Panel Moderator : Christine Ithurbide (CNRS )

'Killing' it in Arabic: Forbrydelsen Nordic Noir Crime Drama in its Egyptian Remake  
(Fadi Haddad, American Univ. in Dubai)

"Actors in action, actors in reaction: The strategies of content producers in response to the audiovisual platformization " (Maria Doss, Univ. Sorbonne Paris Nord- Paris 13)

10:20-10:45

● Discussion

10:45-11 :00

● Coffee Break

The Regulation of VOD Landscape in Turkey and the Limits of Control  
(Ece Vitrinel, Galatasaray University Faculty of Communication)

Regional streaming platforms in Morocco. Offers and challenges of glocalisation. The case of Shahid (Asmaa Azizi, Univ. Sorbonne Paris Nord, Paris 13)

TV5+: What role for Francophone North African productions?  
(Abdelfettah Benchenna, Univ. Sorbonne Paris Nord- Paris 13)

12:00-12:30

● Discussion

12:30-14:00

● Lunch Break

14:00-15:00

● **Panel (2) Informal access and users practices**

Panel Moderator : Asmaa Azizi (Univ. Sorbonne Paris Nord- Paris 13)

Sellers of streaming server subscriptions and platforms: Professionalization under the grip of illegality (Rania Karchoud, Univ. Paris II Panthéon-Assas)

Not merely a Thieve nor simply a Hero

Internet Pirates as Shadow Moral Entrepreneurs in the Arab World

(Nermine El-Shérif, University of Amsterdam - Amsterdam School for Heritage, Memory and Material Culture ( AHM)

Western Cultural Hegemony and the Entertainment Streaming

Services Beyond the West: A Case Study of Netflix and Audiences from the Arabian Gulf States (Mubarak Alkubaisi, Queensland Univ. of Technology)

15:00-15:30

● Discussion

15:30-15:45

● Coffee Break

15:45-17:00

● **Closing session : Workshop members of the network  
Methodological and scientific dilemmas**